

# **BMW INDIVIDUAL.**

THE MOST EXCLUSIVE WAY TO DRIVE A BMW.

## BMW Individual. The most exclusive way to drive a BMW.

True exclusivity is defined by the very highest standards: those that each person sets for themselves. BMW Individual enables you to realise these standards in the car you drive.

The exterior paint finish choices present shining examples of the highest standards. What the eye perceives as a fascinating interplay of luminous tones arises from unique pigmentation. This is what gives the BMW Individual Moonstone metallic paintwork its unparalleled depth. Indeed, the three-dimensional, ever-changing shimmer caused by exceptionally high light refraction is only exceeded by diamonds. Under the varying play of light, just like moonlight, this finish iridesces between bluish silver and warm yellow-gold. It's an effect that lends a polished elegance to the powerful

impression of the new BMW Individual M5. Harmony in contrast, meanwhile, is established by the BMW Individual fine-grain Merino leather in Cohiba Brown, with its strong, yet warm tone. Combining exclusive elegance with the highest comfort, this satin-soft, breathable leather is distinguished by hand-craftsmanship that ensures an unspoilt natural grain with an almost tangible sense of nobility. The sense of luxury is further underlined by leather trims used on an even more generous scale than in the Series models. The interior trim in Piano Finish Black is a perfect match for the dark leather. Working with this finish also requires a high degree of craftsmanship. Creating the highly polished surface, matched only by leading piano manufacturers, can only be achieved through a special buffing process. An elegant alternative is presented by interior trims in precious woods, with their own characteristic grain and stylishly nuanced colours. Again, these are outstanding qualities brought about by finishing methods associated with the highest levels of craftsmanship.









BMW Individual interior trim in Piano Finish Black.



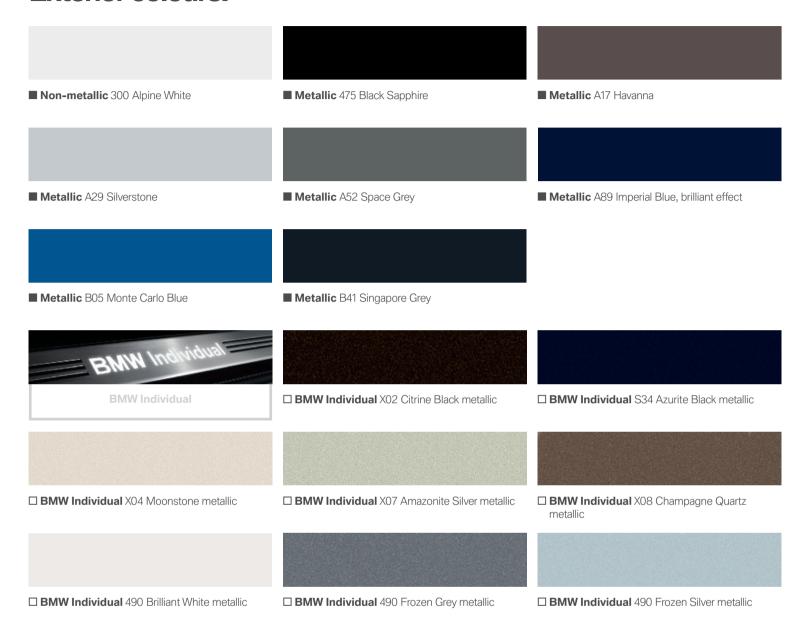
Extended fine-grain Merino leather trim Cohiba Brown with roofliner Alcantara Anthracite.

BMW Individual
BMW Individual paint finish
BMW Individual extended fine-grain Merino leather trim
BMW Individual interior trim
BMW Individual roofliner in Alcantara or Anthracite
BMW Individual reading lights in the rear
BMW Individual high-gloss Shadow line

Your BMW partner will be pleased to show you original BMW Individual colours and materials. For further ideas on how to personalise your BMW M5, see our website:

www.bmw.com/bmw-individual

#### **Exterior colours.**



The following pages show the colours and materials available for the new BMW M5. Use them to identify your favourite colours, or compare various combinations. These colour samples are meant to give you a first impression of paints and materials. Experience has shown, however, that printed versions of paint, upholstery and interior trims cannot in all cases faithfully reproduce the appearance of the originals. We therefore recommend that you consult your BMW partner on your preferred colour choices. They will be happy to show you samples and assist you with any special requests.

# Upholstery colours.

extended<sup>1</sup> ZAC8 Platinum



extended<sup>1</sup> ZAP6 Champagne

Please note that over time even normal use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.

extended¹ ZAWT Cohiba Brown

<sup>&</sup>lt;sup>1</sup> BMW Individual extended fine-grain Merino leather upholstery includes front and rear seats including headrests, inserts in door trims, centre console including armrests and the lower part of the instrument panel.

#### Interior colours.



Black

### BMW Individual roofliner.



■ BMW Individual roofliner 775



Anthracite



☐ **BMW Individual roofliner** XD5 Alcantara Platinum

□ BMW Individual roofliner XD5

☐ **BMW Individual roofliner** 776 Alcantara Anthracite

## Interior trims.



■ 4L9 Aluminium Trace



☐ 4BN Fine-wood trim Ash Grain, high-gloss, dark

Alcantara Champagne



☐ 4CE Fine-wood trim Fineline Anthracite





☐ **BMW Individual Interior trim** XE5 Plane Auburn dark wood trim

☐ **BMW Individual Interior trim** XE6 Fine-wood Satin Walnut Honey Brown



☐ **BMW Individual Interior trim** XE7 Piano Finish Black

# Combinations.

		BMW upholstery colours						BMW Individual upholstery colours				
Interior colours		Merino leather, extended			Full leather Merino			BMW Individual fine-grain Merino leather <sup>1</sup>				
M seats		•	•	•	•	•	•	•	•	•	•	•
M multifunction seats for driver and front passenger		•	•	•	•	•	•	•	•	•	•	•
Upholstery colours		Black	Silverstone	Sakhir Orange	Black	Silverstone	Sakhir Orange	Graphite	Silk Grey	Platinum	Champagne	Cohiba Brown
Interior colours		Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black
BMW exterior colours			1			1			1	1		
Alpine White non-metallic		•	•	•	•	•	•	•	•			•
Black Sapphire metallic		•	•	•	•	•	•	•	•	•	•	•
Havanna metallic		•	•		•	•			•	•	•	•
Silverstone metallic		•	•	•	•	•	•			•		•
Space Grey metallic		•	•	•	•	•	•	•	•	•	•	•
Imperial Blue brilliant effect metallic		•	•	•	•	•	•		•	•	•	
Monte Carlo Blue metallic		•	•	•	•	•	•			•		•
Singapore Grey metallic		•	•	•	•	•	•	•	•	•	•	•
BMW Individual exterior colours			1							1		
Citrine Black metallic		•	•	•	•	•	•		•	•	•	•
Azurite Black metallic		•	•	•	•	•	•		•	•	•	
Moonstone metallic		•	•	•	•	•	•	•	•	•	•	•
Amazonite Silver metallic		•	•		•	•		•	•			
Champagne Quartz metallic		•			•				•	•	•	•
Brilliant White metallic		•	•	•	•	•	•	•	•	•	•	•
Frozen Grey metallic		•	•	•	•	•	•	•	•	•	•	•
Frozen Silver metallic		•	•	•	•	•	•	•	•	•	•	•
BMW interior trims												
Aluminium Trace		•	•	•	•	•	•	•	•	•	•	•
Fine-wood trim Ash Grain, high-gloss, dark	700	•	•		•	•				•	•	•
Fine-wood trim Fineline Anthracite		•	•	•	•	•	•	•	•	•	•	•
BMW Individual interior trims												
Plane Auburn dark wood trim		•			•			•		•	•	•
Fine-wood Satin Walnut Honey Brown	AND ADDRESS	•			•			•		•	•	•

<sup>&</sup>lt;sup>1</sup> BMW Individual extended leather equipment fine-grain Merino includes front and rear seats including headrests, inserts in door trims, centre console including armrests and the lower part of the instrument panel.